

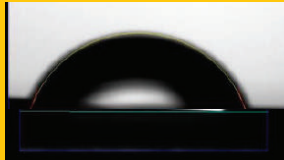
SURFACTANT

# OLIVOIL GLUTAMATE

- Contains olive oil fatty acids and glutamic acid from sugar beet
- Water saving features, ideal base for eco-sustainable and biodegradable washes
- Foam building and boosting features
- Ideal also for body care (hydration, low TEWL and erythema index)
- To use as primary surfactant for sulfate free cleansers or secondary surfactant
- More delicate than physiological water (in vivo tested)

INCI: SODIUM OLIVOYL GLUTAMATE, DISODIUM COCOYL GLUTAMATE, AQUA

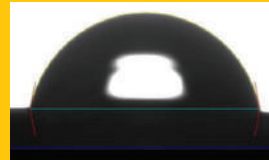
HAIR SURFACE CONDITIONING (CONTACT ANGLE VARIATION)



VIRGIN HAIR  
71°  
HEALTHY HAIR VALUE



SLES SHAMPOO  
-20%  
VS VIRGIN HEALTHY HAIR



O. GLUTAMATE SHAMPOO  
+25.8%  
VS VIRGIN HEALTHY HAIR

Olivoil Glutamate restores hair hydrophobicity by increasing the contact angle between treated hair and water (the higher the angle increase, the higher the conditioning action).



14%  
SHINE



4%  
FRIZZ



OLIVOIL GLUTAMATE FOKSNAB  
OLIVOIL GLUTAMATE BWP



COSMOS  
APPROVED

OLIVOIL GLUTAMATE FOKSNAB  
OLIVOIL GLUTAMATE BWP

SURFACTANT

# OLIVOIL FRUTTOSIDE

- Based on soothing oat aminoacids, olive oil fatty acids and fructose
- Ideal for hair care, face and body care applications
- Hair conditioning, detangling, shining features.
- Low TEWL and eye irritation (ideal for “tear free” formulations)
- Foam builder/booster

DISCOVER OUR UPCYCLING BROCHURE



INCI: SODIUM COCOYL/OLIVOYL HYDROLYZED OAT PROTEIN,  
FRUCTOSYL COCOATE/OLIVATE, FRUCTOSE, AQUA

#### CUTICLE ANGLE REDUCTION:

14% ON BLEACHED HAIR

8% ON CAUCASIAN AND ASIAN HAIR

#### HAIR SOFTNESS AND SHINING:

BETTER SCORE THAN COCOGLUCOSIDE

#### EYE IRRITATION:

-50% VS SLES (COMPARABLE TO APGs)



OLIVOIL FRUTTOSIDE WP GW  
OLIVOIL FRUTTOSIDE BAS



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OLIVOIL FRUTTOSIDE BAS