

# OLIVERICE

FROM SLOW FOOD TO SLOW COSMETICS





# *SLOW COSMETICS*



**PATENTED**

*VEGETABLE MILD LIPOPROTEIN*  
FOR SKIN CARE & TOILETRIES

*GLOBALLY APPROVED*

**OLIVERICE**



# COMPOSITION: ANIONIC LIPO-OLIGOPEPTIDE



**OLIVE OIL**  
FATTY ACIDS



**COCONUT**  
FATTY ACIDS



**RICE**  
OLIGOPEPTIDES



HYDROPHOBIC TAIL

HYDROPHILIC HEAD

# 1

## OLIVE OIL

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- synonym of health and safety
- mediterraneity trademark
- a long history of use in food & cosmetics
- millennial use in toiletries and skin care



# 2

## RICE : CHARACTERISTICS

- Heart Of Traditional Asian Food Culture
- Main Food Ingredient For Half Of The Worldwide Population
- Excellent Safety Profile (Gluten Free)
- Premium and Unique Cosmetics Applications

### *Rice Protein*

*Documented Hair & Skin Substantivity and Conditioning, Tanning Accelerator, Hyaluronate Synthesis Enhancer, Sensitive Skin Soothing*

### *Rice Bioactive Derivatives*

*Sunscreen Booster, Softening and Seborestitutive Emollient, Anti-Hair Loss,*







## RICE OLIGOPEPTIDE : HAIR APPLICATION

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- Frequent Use Mild Shampoo
- Baby Shampoo
- Volumizing & Antiageing Shampoo
- Color Protection Shampoo
- Leave-On Conditioners
- Anti-Hair Loss Lotions, Conditioners, Shampoo

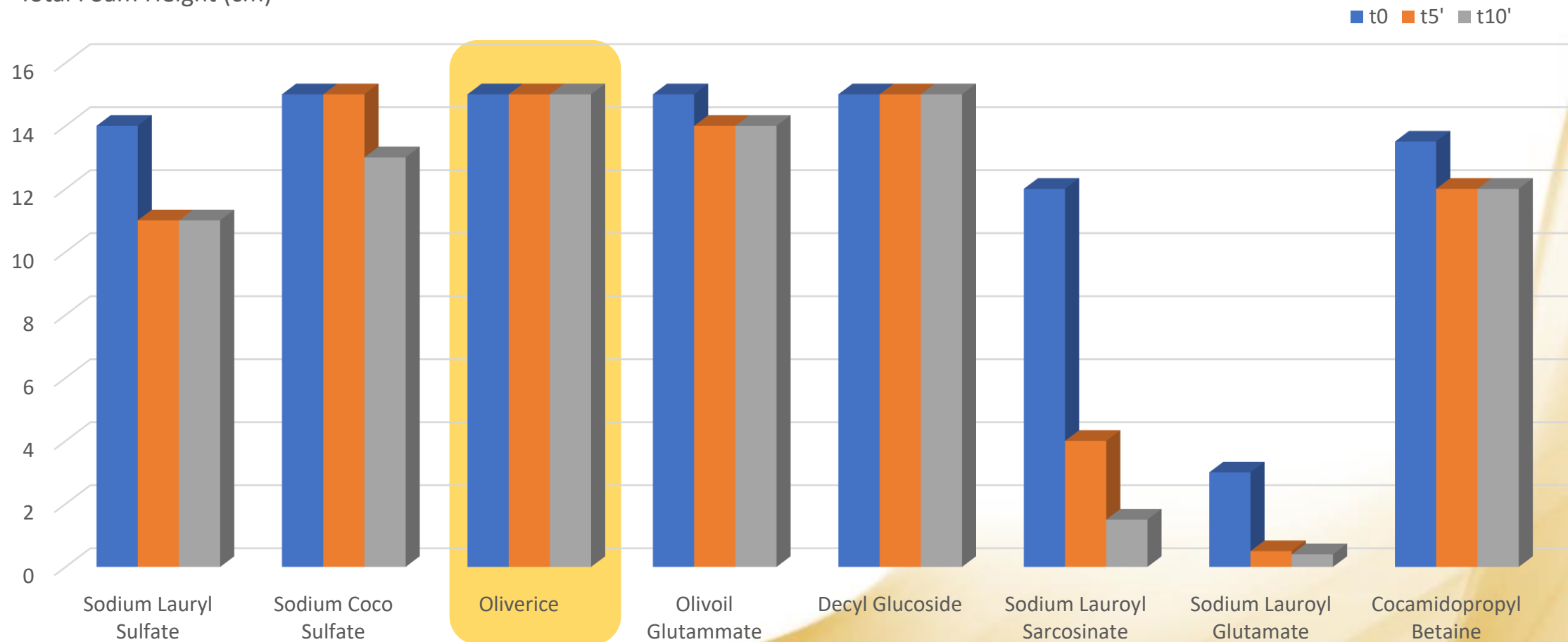


# FOAMING POWER TEST

IN VITRO

FOAM HEIGHT TEST METHOD: ASTM D 1173 (1980) ISO 696 (1975)

Total Foam Height (cm)



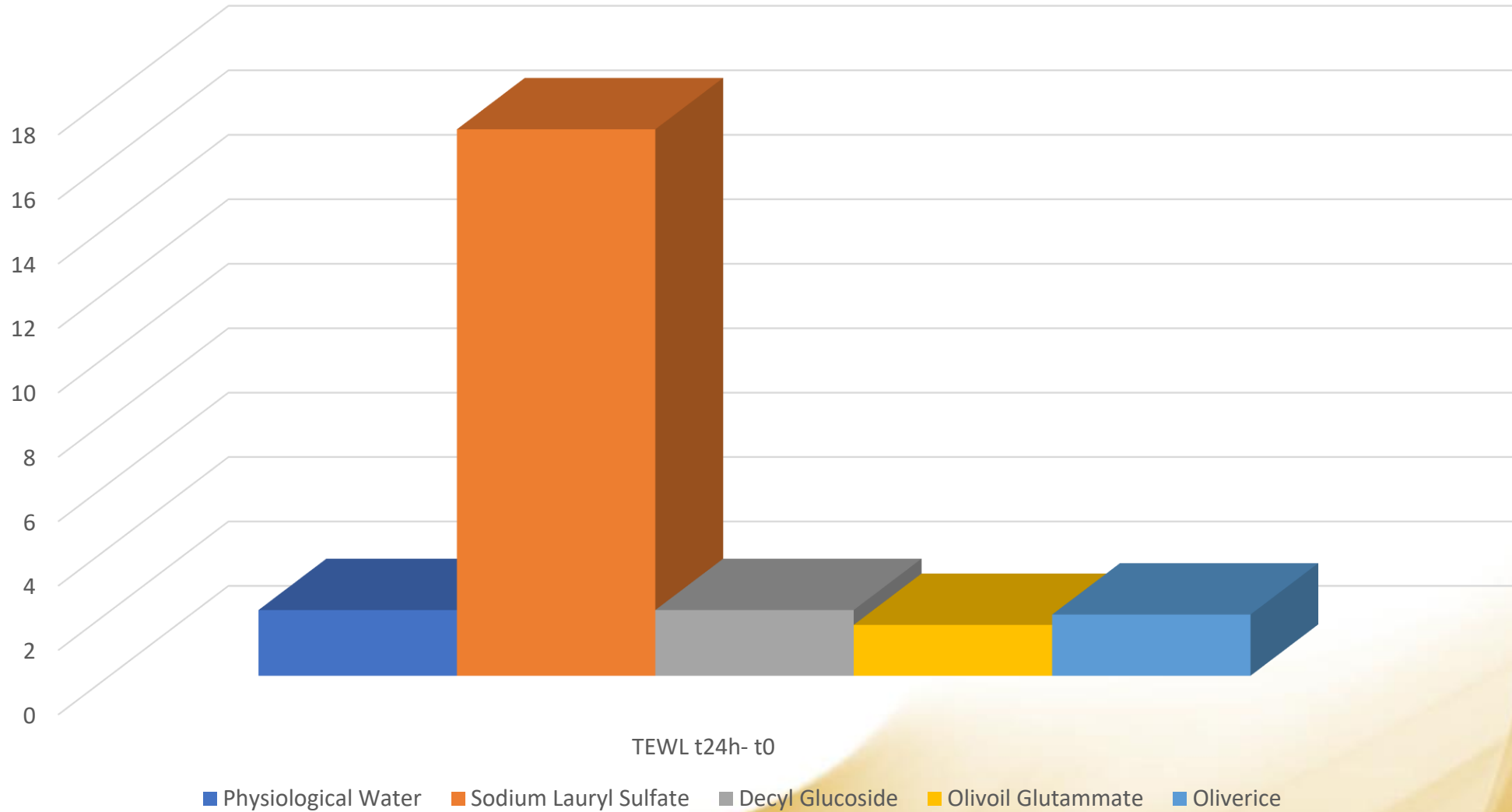
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# TRANS EPIDERMAL WATER LOSS INCREASE

IN VIVO



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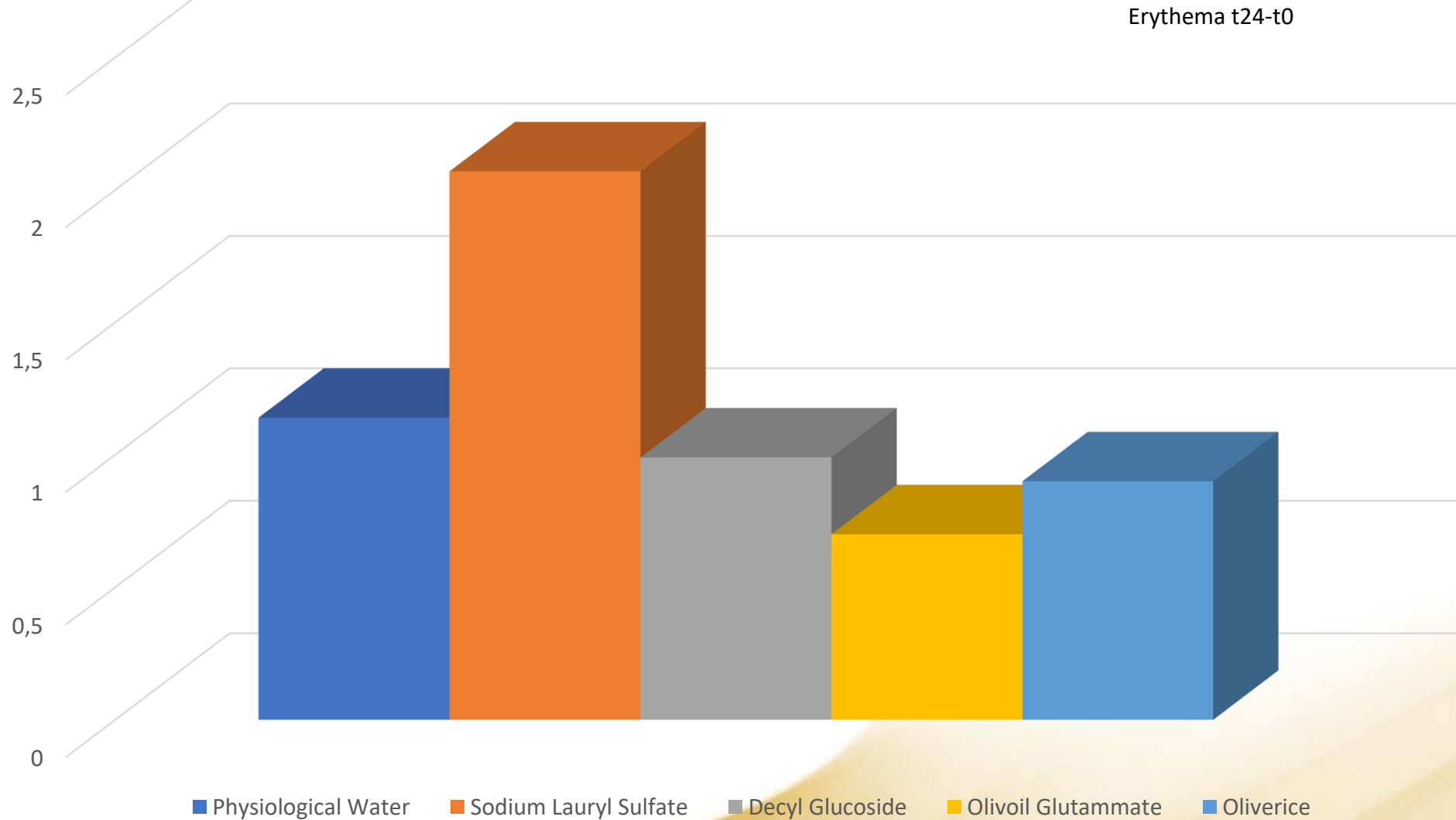






# ERYTHEMA VALUE

IN VIVO



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# CONCLUSIONS :

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- innovative mild “green” lipoprotein  
supplying physiological molecules
- emolliency, sensory enhancer, softness & skin restoring
- hair substantivity, conditioning, nourishment, moisturization
- skin anti-ageing  
(hyaluronic acid production increase)
- foaming builder & stabilizer
- skin moisturizer
- neglectable tewl and erythema index
- hypoallergenic action



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# RECCOMENDED APPLICATIONS & FORMULATIONS

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- **Leave On & Rinse Off Face Cleanser**  
(Micellar Water, Make up Removers, Cleansing Masks)
- **Shower Gel and Bubble Bath**  
(Tanning Protection, Baby Care, Sensitive Skin)
- **Shampoo & Leave-On Conditioner**  
(Anti-Hair Loss, Low Shampoo, Styling Gel, Volumizing, Color Protection, Repairing & Nourishing)
- **Anti-Ageing & Tan Boosting Cream**

