

TECHNOLOGY

OFFICIAL TRADENAME: KALINAT AW POWDER

MARKET POSITIONING

Pure sodium DNA
Advanced extraction through GMP method
Double helix structured DNA polymers
Anti wrinkle lifting
Elasticity enhancer
Stem cells & fibroblast proliferation enhancer
Immediate lifting effect and soothing
UV damage repair and immune system modulation
Ideal for personal care anti ageing & soothing cosmeceuticals







EXCLUSIVE PRODUCTION & QUALITY

KALINAT AW is produced by a vanguard biotechnology extraction in sterile area with sophisticated machines and techniques









APPLICATIONS

COSMETICS APPLICATION

Immediate lifting, anti wrinkle and elasticity enhance- Film forming

COSMECEUTICALS

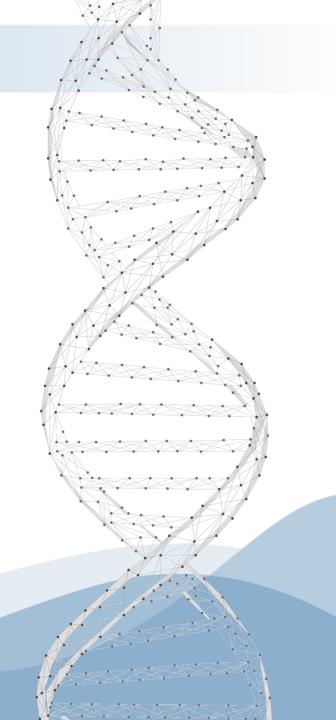
UV damage repair, soothing by immune system modulation, epidermal and mucosal regeneration

(gynecological/mouth/hair care, riepithelizing treatments, scars and wound healing etc)

MEDICAL DEVICE APPLICATION

Anti-wrinkle Filler, EU Class 3 medical device approved





COSMETICS ANTI-AGEING



SODIUM DNA BENEFITS FOR ANTI-AGEING

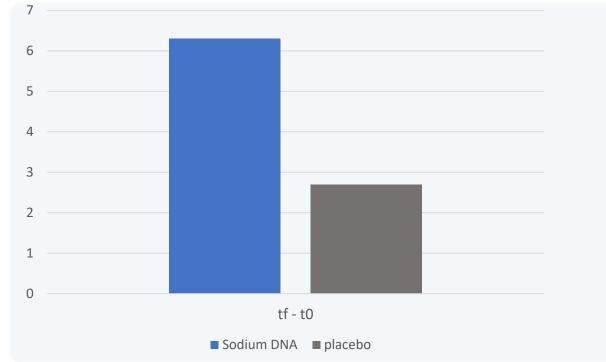
Sodium DNA's double helix deposition on the epidermis promotes a **unique tensor effect**, with immediate perception of **skin lifting and wrinkle appearance reduction**

Sodium DNA interacts with high affinity with multiple nucleotide targets (TLR-9 receptors on the epidermis, fibroblasts A_{2A} receptor when its nucleotides are internalized), promoting ubiquitous **regeneration of unbalanced epidermis and dermis components**



IN VIVO TEST





ANTI-WRINKLE

Sodium DNA, provides a delta decrease of skin wrinkle depth + 135% than the delta decrease of placebo

Skin wrinkles were measured on skin imprints prepared with a quick hardening resin and image analysis of skin replicas





IN VIVO TEST

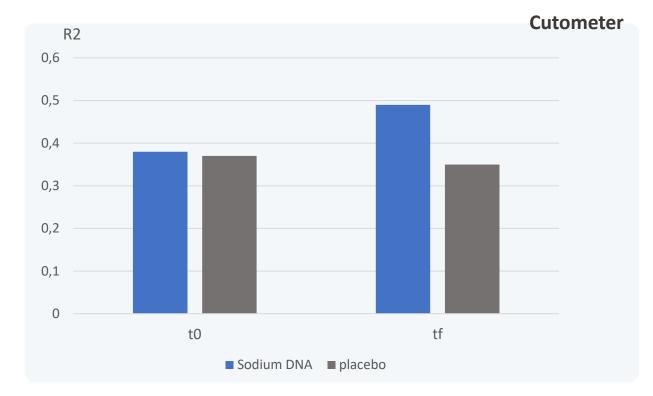
ANTI-WRINKLE ACTION



Eye contour area



IN VIVO TEST



SKIN ELASTICITY

Sodium DNA, increases R2 parameter (overall elasticity, measured by cutometer) +26% compared to the beginning of the treatment

Skin elasticity depends on the efficiency of the dermal elastin and collagen fibers to respond to skin deformation





MARKETING CLAIMS



- Immediate and long term wrinkle lifting effect
- Regeneration of dermis framework
- Fibroblasts and stem cells proliferation increase
- Skin replumping and thickness increase
- Elasticity enhance
- Collagen production increase
- Stretch mark and scars treatment
- Skin UV damage repair
- Anti-pollution
- Riepithelizing treatments on damaged skin and mucosa
- Ubiquitous soothing and anti-inflammatory action through immune system modulatory activity



COSMETICS APPLICATIONS



HIGH END ANTI-AGEING

Broad spectrum anti-ageing treatments (anti-wrinkle, lifting treatments, skin barrier and dermal framework restoring, skin elasticizing)

Ideal for serums, creams, gels, vials/ampoules



COSMECEUTICAL APPLICATIONS

200 300m _ 100

SKIN & MUCOSA REPAIRING PRODUCTS

Ideal for anti stretch mark treatments, treatment of scars related to wounds, acne, bedsores, skin riepithelizing treatments, sunburn and burn treatments, psoriasis support treatment (specific tests available on demand)

Ideal for any kind of formulation including the presence of water



COSMECEUTICAL APPLICATIONS



ORAL CARE TREATMENTS

Ideal for soothing treatments on irritated oral mucosa, regeneration of damaged tissue in periodontal disease, gingivitis treatments, mucosal riepithelization

Ideal for toothpaste, mothwashes, adhesive gels etc.

COSMECEUTICAL APPLICATIONS



ADDITIONAL TREATMENTS

Anti hair loss treatments to increase hair follicle vitality

Gynecological applications aimed to restore local homeostasis (local microbiota regularization, regeneration of damaged and eroded mucosa, riepithelizing and normalizing treatments)