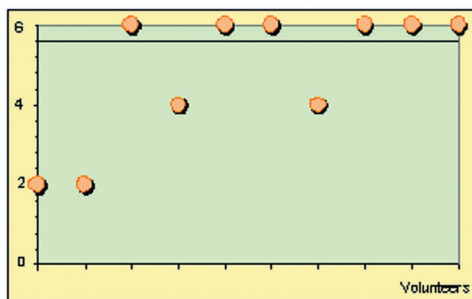


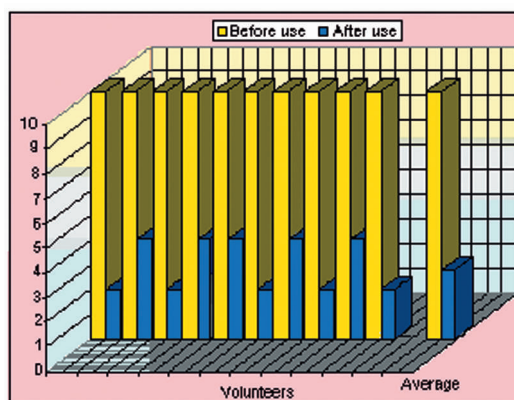
HOW RE-GROWTH	VALUE
No variation	0
Hair re-grow little bit finer	2
Hair re-grow finer	4
Hair re-grow finer and depigmented	6

HOW RE-GROWTH



VARIATION OF IRRITATION AFTER PRODUCT'S APPLICATION	VALUE
No variation	10
Hardly perceptible variation	8
Slight variation	6
Evident variation	4
Very evident variation	2

VARIATION OF IRRITATION AFTER PRODUCT'S APPLICATION



As one can notice the product can significantly change in the period of treatment, the hair re-growth after each kind of epilation.

Moreover, the product's application prevents the typical after epilation sensations, such as skin reddening and burning or pain after.

INCI NAME:

Propylene glycol, Aqua, Glycerin, Aloe Barbadensis, Ananas Sativus, Carbocysteine, Carica Papaya, Chamomilla Recutita, Chelidonium Majus, Ethylparaben, Harpagophytum Procumbens, Humulus Lupulus, Linum Usitatissimum, Lysine Carboxymethyl Cysteinate, Lysine Thiazolidine Carboxylate, Mimosa Pudica, Podophyllum Peltatum, Sodium hydroxide, Sodium salicylate

ORIGIN: Vegetal
FUNCTION: Delays hair growth
CATEGORY: Active functional principles

PHYSICO-CHEMICAL CHARACTERISTICS:

ASPECT: Clear liquid
COLOUR: Hazelnut brown
ODOUR: Very slight characteristic
DIRECT pH: 5 - 7
VEHICLE: Propylenic glycol, Aqua, Glycerin

MICROBIOLOGICAL CHARACTERISTICS

TOTAL MICROBE COUNT (UFC/g): 0 - 100



Kalichem
Italia s.r.l.

MIX OXI STOP

“New Slowing Down Factor for Facial and Body Hair Growth”

ORIGIN

Mix Oxi stop is chemically made up of a mixture of vegetable extracts, and derived amino acids in a watery glycol solution.

PROPERTIES AND EFFECTS

Mix Oxi stop is an ingredient for cosmetic use and it delays hair growth. Added to a cosmetic formula it can delay hair growth if applied systematically on areas of the body where hair has already been removed.

USAGE

Mix Oxi stop can be used in the form of after depilatory cream, gel, lotion, mousse or spray to extend the time in between depilatory treatments.

DIRECTIONS FOR USE

Mix Oxi stop must be used cold (T° max. 33° C), and it is soluble in the watery part of any mix.

PRESCRIBED DOSES

From 3% to 20%

Massive dose action 20%

Maintenance's action 5% – 10%

ACTIVITY-CLINICAL EVALUATION

Our researchers have done two tests to show the good activity of this ingredient.

1. A group of 20 female volunteers was chosen to test the product, applying it twice a day for two months. Every 15 days the volunteers had a check-up to monitor the progress of the treatment. Following the first two months another test was done with the same volunteers, in which the product wasn't used. The results obtained are interesting as it was found that hair-growth was slowed down by about 30-40 %.

2. Ten female subjects were selected to participate in the test, during which the product sample was applied once a day for a minimum of thirty days. To carry out a statistical survey and in order to evaluate the hair-growth variations in time, four numerical values are given to four different types of hair-growth. As one can see, the product containing MIX OXI STOP can significantly change, in the period of treatment, hair-growth after each kind of epilation.

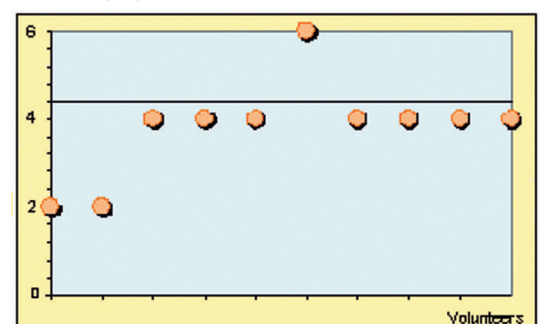
EFFICACY TEST 2

*Clinical evaluation of the cosmetic power “delaying hair re-growth” of a cosmetic product, contained MIX OXI STOP.
This evaluation was carried out through a test of usage.*

*10 Subjects females between the ages of 18 and 50 years,
have been selected for the test*

HAIR RE-GROWTH	VALUE
No variation in re-growth time	0
Slight variation in re-growth	2
Evident variation	4
Evident variation	6

HAIR RE-GROWTH



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